

Annual report 2022

The annual accounts for 2021 show that it is memberships and company partners that create the financial foundation for Patient in Focus.

Read more in this annual report about where the funds come from and how they are used for patient engagement, knowledge sharing and patient dissemination.

ASSOCIATION INFORMATION

Patient in Focus
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BOARD OF DIRECTORS

Chairwoman, Lisbeth Oxholm Snede
Deputy chairman, Thomas Hammer-Jakobsen
Treasurer, Hans-Henrik Døssing
Board member, Anja Peining
Board member, Katrine Aps-Poulsen
Board member, Thomas Feveile
Board member, Charlotte Nørgaard

1st alternate, Bo Snede
2nd alternate, Peter Eden

Executive Board, CEO, *Charlotte Nørgaard* and Deputy CEO, *Lisbeth Oxholm Snede*

Revision, Poul Holmboe Borghus, Revisionshuset Tal og Tanker

THE CHARIWOMANS REPORT

Again, this year, we can say what a year - an absolutely fantastic year for Patient in Focus. We have been highlighted by larger partners and in the media because we do things differently and we protect patients.

This year, patients have through us, gained a voice by participating in research, course development, a wealth of videos, presentations, as well as Advisory Boards. Most importantly, we have given countless patients the opportunity to actively participate in the conversation about a way to better health, better research projects, patient experiences and product development targeted at patients.

We could mention a lot more projects we have been a part of. But one of these projects has had a direct effect on the average patient in their everyday life. It is the participation in a major international research project with the University of Copenhagen, where the focus is on mentalization, for the staff at the Danish and European pharmacies. The mentalization is about our own and others' behavior and is taken from, among other things, emotions, thoughts and needs - therefore enormously relevant to us as patients and our everyday lives.

The positive dialogue between patients and professionals is constantly evolving and gives all of us patients the hope that we can make a big difference.

2021 was the year that showed us that the digital approach is the right one for us patients, as well as relatives who want knowledge, tools and understanding. In the foundation project Your Life - Our focus letterbox with Velliv-Foreningen we got a total of 1488 visitors and there have been 50 direct referrals, we can therefore conclude that the letterbox has contributed to strengthening the individual citizens' mental health and actively counteracting challenges such as isolation, loneliness, anxiety and depression.

It was also the year in which we optimized the digital solutions, to secure, among other things, the members' data information in relation to the GDPR legislation, and optimized payment solutions. Going forward, everything signed will only be received via DocuSign. As an association and organization, we are very aware that the sensitive information we convey and receive is well taken care of.

I bestyrelsen har der været fokus på at visualiserer **de to ben?** der arbejdes med i hverdagen og de aktiviteter der sammen skaber en tryk og inkluderende ramme, hvor der bliver lyttet til den enkelte, og hvor patienter kan lære af hinandens erfaringer og hjælpe hinanden. The board has focused on visualizing the **two legs** that we work with in everyday life and the activities that create a safe and inclusive environment, where the individual is listened to, and where patients can learn from each other's experiences and help each other.



The work for early patient engagement, where patients' very unique perspectives, knowledge and experiences actively come into play and are very relevant for professional partners such as universities, the Pharma industry or other organizations. This is to convey the importance of engaging patients, as well as relatives and caregivers to a greater extent and get their voices heard in the future.


The board has prepared a detailed strategy for future patient education, so that the content is assisted by so many patients and relatives' questions about experiences and perspectives that support patients in taking responsibility and becoming active in their own situation. Which has resulted in a major sub-project with, among other things, workshops and patient interviews and thereby created visibility of the association.

We expect to turn up the heat a bit more in 2022, with a goal of working towards the start of Patient Education and Patients Educating Professionals, as well as diving deeper into our initiatives with the volunteers and the efforts for early patient involvement.

Last but not least, we ourselves are patients here at Patient in Focus and we are proud of what 2021 has added to patients and their relatives across the EU and we look forward to accomplishing even more in 2022 with you.

Chairwoman
Lisbeth Oxholm Snede
March 3, 2022

BUDGET

 Årsregnskab og Budget				
Resultatopgørelse	Realiseret 2020	Opr. Budget 2021	Realiseret 2021	Budget 2022
	01-01-2020 31-12-2020	01-01-2021 31-12-2021	01-01-2021 31-12-2021	01-01-2022 31-12-2022
	Kr.	Kr.	Kr.	Kr.
Årets indtægter				
Privat kontingent	1.620	7.282	6.032	
Proff membership			120.881	
Konsulent salg	2.500	145.000	237.602	
Donationer	9.057	34.200	795	
Fonds bevillinger	-	49.870		
Øvrige			2.557	
Bekræftede bidrag				340.620
Afgivne tilbud - 25% hitrate				337.457
Indtægter i alt	13.177	236.352	367.867	678.077
Direkte omkostninger				
Brevkasse		-49.870		
Projektudgifter			-101.656	
Direkte omkostninger i alt		-49.870	-101.656	
Dækningsbidrag		186.482	266.211	678.077
Kapacitetsomkostninger				
Simplero	-9.966	-10.550		
Stripe	-45	-218		
IT & Mobil	-4.873	-3.357	-32.493	-35.259
Web & domæner			-12.555	
Kontorhold & tryksager			-2.696	
Forsikring	-2.640	-2.904	-3.490	
Gebyrer	0	-345	0	
Møder / bestyrelsesarbejde	-313	-313	-1.879	-19.600
Lønninger	0	-44.166	-80.439	-481.833
Patient betaling	0	-8.000	0	
Porto & gebyrer		-40.000	-3.713	-16.788
Rejser og transportomk.			-16.120	-50.900
Revision & regnskab		-10.000		
Annoncer & reklame			-6.103	
Mindre anskaffelser			-44.935	
Repræsentation			-150	
Øvrige udgifter	0	-10.820		0
Kapacitetsomkostninger i alt	-17.835	-130.673	-204.573	-604.380
Årets resultat	-4.659	55.809	61.638	73.697
Balance	31.12.2020	31.12.2021	31.12.2021	31.12.2022
	Kr.	Kr.	Kr.	Kr.
Aktiver				
Likvide midler - bankkonto	6.991	62.799	61.637	142.326
Andre tilgodehavender			6.992	
Aktiver i alt	6.991	62.799	68.629	142.326
Passiver				
Egenkapital				
Primo	11.649	6.991	6.991	68.629
Årets resultat	-4.659	55.809	61.638	73.697
Ultimo	6.991	62.799	68.629	142.326
Passiver i alt	6.991	62.799	68.629	142.326

SIGNATURES OF THE BOARD OF DIRECTORS AND THE BOARD OF DIRECTORS

To this day, the Board of Directors and the Executive Board have considered and approved the financial statements for the financial year 1 January - 31 December 2020 for Patient in Focus.

The financial statements are presented in accordance with the articles of association's requirements for financial reporting, as well as generally accepted accounting principles.

It is our opinion that the financial statements give a true and fair view of the association's assets, liabilities and financial position per. 31 December 2021 as well as from the result of the association's activities and cash flows for the financial year 1 January - 31 December 2022.

In our opinion, the Chairwoman's report contains a fair account of the matters to which the report relates. The accounts are hereby approved. Them, March 3, 2022, Chairwoman, Lisbeth Oxholm Snede og CEO, Charlotte Nørgaard.

Patient
in Focus

A large, light gray watermark of the Patient in Focus logo is centered on the page. It consists of the text "Patient" above "in Focus" and the decorative dot graphic to the right.

1. **Election of conductor**

Thomas Hammer-Jakobsen was elected

2. **Forkvindes beretning**

Forkvinde, Lisbeth Oxholm Snede, fremlagde en flot beretningen, uden kommentar.

3. **Fremlæggelse og godkendelse af årsregnskab 2021**

Kassereren gennemgik regnskabet. Bestyrelsesmedlem spurgte ind til medlemstallet samt de forskellige indkomster og donationer.

4. **Godkendelse budget**

Budgettet blev godkendt med forespørges omkring stigende transportudgifter. De er betinget stigende aktivitet (post corona) nationalt og internationalt. Budgettet blev godkendt

Det blev besluttet, at der skal foretages budgetrevision senest juli 2022. Regnskabet blev herefter godkendt, og findes i årsrapporten her.

5. **Fremlæggelse af handlingsplan for kommende år**

Administrerende direktør gennemgik handlingsplanen for 2022. Udover de nævnte aktiviteter skal der skal arbejdes på synlighed af medlemskaber.

Et af Patient in Focus' medlemmer/Frontrunner, bød ind med forslag til flere tiltag, som online-fælleskab Tea Talk, hvor Frontrunners kan bidrage med det at syge, lovgivning og henvisning til Patient in Focus videns-bibliotek og kommende patientuddannelse.

En del af overskuddet fra 2021, opfordres af frivillig til at bruges på at frivillige mødes fysisk, samt alle medlemmer, og bestyrelsen, opfordres til at indsende tanker, ideer, forslag til evt. nye projekter på mail: info@patientinfocus.dk

Administrerende direktør fortalte, at der var højere takster i pharma-verdenen end i akademisk regi - i øjeblikket får vi den højeste sats for konsulentbistand og det aftales at bestyrelsen arbejder med det i forretningsstrukturen, der arbejdes med i 2022.

Søgningen efter nyt bestyrelsesmedlem gav hele 27 ansøger og min. 14 opkald til forkvinden, og vi er utrolig beæret over alle denne interesse for organisationen/foreningen.

Udbydende forklaring fra direktøren af hvordan vi udmelder disse tal i organisationen, adgang til: 100 lande, 30.000 patienter, 130 diagnoser. Dette er grundet de to grundlæggers netværk og netværks netværk heraf bl.a. Country Patient Managers og vores frivillige i foreningen.

6. Behandling af indkommende forslag

Ingen

7. Valg til bestyrelsen

Bestyrelsen: Bestyrelsesmedlem, Anni Hansen afgik og Thomas Feveile blev valgt.

Genvælt som suppleanter blev:

1. Suppleant, Bo Snede
2. Suppleant, Peter Eden

8. Valg af Revisor

Valg af revisor, genvælt, Poul Holmboe Borghus, Revisionshuset Tal og Tanker

9. Eventuelt

Intet til punktet.